



Important aspects of the formation of a sense of patriotism in the layer of owners

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ABSTRACT

This article discusses the philosophical content of the patriotic feeling. There has also been a reflection on the linguistic meaning of patriotism, on how important this feeling is in society, and on its positive impact on the layer of owners. The article also analyzes the activities of patriotic owners in the world, Uzbekistan

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Homeland and patriotism are closely related concepts that reflect a person's deep inviolability and loyalty to their homeland or homeland. The homeland is the area where we were born, grew up, where our ancestors lived and worked, where our values and customs are embodied, a space where we feel free. Patriotism is a complex of feelings and emotions that arise as a result of attachment.

After the independence of our country, an ideological gap appeared in the consciousness of our ring. This ideological emptiness was needed by values, traditions and ideologies watered with patriotic ideas. For the implementation of these noble goals, the heads of our state were belated by lawmakers, people of the ring, experts in the field, the general public and mature scientists. They carried out a large-scale work in order to instill in the minds of our people patriotic ideas, noble goals. Research scientists have carried out various research activities in this regard in their scientific work.

It is necessary that we learn about the concept of "Homeland" before researching the feeling of patriotism. "Homeland "is derived from Arabic, meaning" motherland" [1; 173-6]. "Motherland," V.V.Makarov, is a form of humanity's being in social time and space that localizes in the individual destinies of individual peoples in the constant intensification of the development of the Universal-historical character of modern civilization" [2; c.10].

Doctor of philosophical sciences, professor Q. On the philosophical interpretation of the concept of Homeland.Nazarov notes that" the homeland is the country of the mother – land-people, where their descendants and ancestors were born and raised, where they lived, territory, social environment " [3; 218 – B]. The word "patriotism“, on the other hand, is formed from the addition of the Persian-Tajik-Uzbek word and suffix to the Arabic word" Fatherland“, which means" one who loves his homeland, his people endlessly, who is passionate about the interests of the Fatherland" [1; 174-B].

Professor Q. On the concept of" patriotism".In his book, Nazarov writes that" patriotism is a concept that expresses a sense of responsibility and duty to the Fatherland, symbolizing the freedom and prosperity of the

land, the inviolability of its borders, selfless living in the path of protection of its independence, the strength, knowledge and experience for the honor, happiness of the Native people, the most holy and noble activity in the world We define the concept of patriotism as follows, taking into account the opinions on the subject. Patriotism is a set of feelings, connections and loyalty to one's homeland or people. This is a deep and emotional feeling that belongs to the development of a nation, which can be associated with the behavior and views of a person.

One manifestation of patriotism is the willingness to develop his country, its interests and values. This can happen both in individual actions and in the defense of the motherland or in other civil services. Patriots often feel responsible for the well-being of their nation and accept its contributions to its development and prosperity.

However, patriotism should not be perceived as an exception for a nation or people. It is well known to us that a sense of patriotism also entails being respectful to other cultures and nations. It is important to emphasize one issue that it is important to understand that the world consists of high cultural indicators, that each nation has a right to its place and narrow affiliation.

Patriotism can play an important role in strengthening national identity awareness and social solidarity. Increase the level of social activity and participation in social life. However, it is important to distinguish patriotism from nationalism. Nationalism can be extreme and lead to the incitement of hostility and intolerance towards other peoples and cultures.

Patriotism is a kind of manifestation of love and affection for his homeland, which is manifested in people at different stages:

1. Knowing is the first stage in the assimilation of values that people set in the concept of Homeland. It can be a study of the history, culture, customs, language and geography of a person's country. By acquiring this knowledge, people begin to better understand their homeland and its place in world history. Knowledge helps to learn about the past achievements and difficulties of the nation, about historical figures and events that influenced the formation of the modern image of the country.

In addition, the study of the language of our country plays an important role in shaping the perception of the national identity and contributes to the preservation of cultural heritage. Knowledge of the language makes it possible to communicate more effectively with other representatives of the nation, as well as to fully understand the literature and art associated with this culture

2. At the stage of belief, the acquired knowledge of the motherland becomes a deeply rooted belief in the hearts of people. People begin to believe in values that symbolize their country, such as freedom, justice, equality, peace and prosperity. These ideals become an important part of their personality and identity.

3. Patriotism finds its highest manifestation, that is, at the stage of action, when people turn their knowledge and beliefs about the values of their homeland into practical work. This stage is important for true patriotism, as it is here that true loyalty and a person's willingness to serve their country are manifested. "The elevation of patriotism," he says. Nazarov, -depends on the deep understanding of the interest, dignity, fate, prospects of the Motherland, the feeling of love for the motherland. At different stages of historical, socio-political, spiritual progress, new and new facets of patriotism are manifested. True patriotism implies the sacrifice of one's life when there is a need to live in love with the motherland, motherland, his own people, work tirelessly in the interests of his prospects, interests, and fight" [3;218-9].

Indeed, true patriotism is a high spiritual elevation that manifests itself in its willingness to show dedication to the motherland and its people. This is a criterion of deep love and loyalty to his country, which inspires a person to live and work in the interests of his future and interests[4; 58-61].

One of the most important layers in society is considered the layer of owners, let's analyze to what extent the birth of patriotism is formed in the representatives of this layer.

The sense of patriotism in the ownership layer can be manifested in its own way, since it is associated with economic interests and business activities. The formation of patriotic feelings among the layer of owners in today's era can be associated with various factors.

Owners of a country can have a positive effect on the awareness and pride of the national identity of their population. As the economy develops, people can feel more confident in the future of their country, the standard of living increases, the possibility of using new technologies and opportunities increases. Success in

business can also mean more jobs and higher wages for workers, which can improve their quality of life [5; 3(11)].

In addition, when a business is successful, it can attract more investment from other countries and strengthen the country's reputation as a reliable partner for business operations. It can contribute to the further development of the economy and business in the country.

The social responsibility of the owners is an important aspect of their sense of patriotism. They know their importance in society and strive to contribute to improving the quality of life of their compatriots. Owners often invest in educational projects, equipment for schools and universities, scholarships and grants for gifted students. They understand that education is the main factor in the development of society and maintaining its competitiveness [6; 218-221].

In addition they contribute to the development of this sector by improving health and investing in medical research. Representatives of this layer can actively participate in the creation of modern medical centers, obtaining quality medical care and supporting the fight against the spread of various diseases [7; pp. 17-19].

Throughout history, many prominent entrepreneurs and investors have expressed interest in supporting their country by investing in various projects and industries. This may be due to the desire to promote economic growth, create jobs, support innovation, as well as contribute to social development and cultural initiatives.

We consider it permissible to cite some examples in this regard:

Warren Buffett (USA): a prominent American investor and entrepreneur who is one of the richest people in the world. He actively invested in various U.S. companies, creating new jobs and contributing to the development of local businesses. An example of this is the Berkshire Hathaway holding company. This Holding has shares of many companies in various sectors such as insurance, railways, energy, food processing and technology. Buffett also has significant investments from Coca-Cola, one of the largest beverage companies.

The next investor is Mexican Carlos Slim. The richest man in Mexico and one of the richest people in the world. He is actively investing in Mexican companies and infrastructure, making a huge contribution to the development of the economy of his country. Among the national companies he has invested in, we can include the "Grupo Carso", which is engaged in the production of goods and services in various sectors, "Grupo Financiero Inbursa", in the financial, banking and insurance sectors, calculated in the telecommunications sector.

We also have many patriotic investors in our country who love their homeland and massively add to the development of their national economy. We will cite information about our national investors.

Anwar Abdukayumov " is the king of the toy business in Uzbekistan. Today is the owner of the largest toy manufacturing plant in Central Asia. Visage Electric LLC, which he founded, has been producing toys for many years under the Toy child brand. The company exports products to Russia, Azerbaijan, Kazakhstan, Turkmenistan, Tajikistan and Kyrgyzstan today" [9].

The next major entrepreneur is National investor Murad Nazarov. He is the founder of the major construction and manufacturing company Murad buildings.

We can mention many national investor entrepreneurs like this in New Uzbekistan. All these owners are considered patriotic entrepreneurs who love their homeland, contribute to its development, serve beminnat for their people.

As part of society and the economic system, owners often display patriotism by complying with the law and by treating tax responsibly. This patriotic approach is based on the awareness of the importance of these actions to ensure the functioning of the state and the provision of social programs.

Demonstrating patriotism by complying with laws and paying taxes can also help build trust in owners by society and the state. This will help strengthen the business environment and investment climate, which will contribute to the economic growth and prosperity of the country.

In conclusion, we must say that the exaltation of patriotic feelings in the owners of New Uzbekistan has several factors, these are:

1. The factor of economic development is-a healthy economy contributes to the strengthening of patriotic feelings. When a country flourishes and achieves sustainable economic growth, owners feel a direct link between their enterprises and the well-being of society as a whole. The growth of investments, the creation of

jobs and the improvement of living standards affect the emergence of pride in their country and the desire for its development.

2. The factor of social responsibility is the development of the concept of Corporate Social Responsibility, which also contributes to the emergence of patriotism among owners. Owners who realize the importance of participating in socially significant projects, invest in charity and support the progress of society see this as a manifestation of patriotism and civic responsibility.

3. The factor of creating a national brand is—once the owners have managed to create a successful and well-known national brand, they are proud of their achievements and their country as a whole. A positive perception of their business and the good deeds done by them and their contribution to the economy of their country contributes to a patriotic mood.

4. A factor in strengthening the sense of national identity – the support of national culture, customs, history and language—also helps to elevate patriotism. Owners who try to preserve and promote national values through their enterprises feel a great dependence on their country and the sense of national identity.

5. Participation in public affairs is a factor— owners who actively participate in public affairs and work with government agencies see their role in the development of the country not only through their enterprises, but also through their active participation in making important decisions and creating a comfortable business environment for everyone.

In conclusion, it can be said that the factors of the rise of patriotic feelings among owners include economic development, social responsibility, awareness of the national identity, the creation of national brands and participation in public affairs. These factors are considered a progressive process that helps to deeply connect to their country and form its desire.

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