



## The role of tourism in the chinese economy

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### ABSTRACT

Today tourism is the most developing industry and the best source of income. The author of this article analyzes the development of tourism in China, the role of tourism in the economy and the benefit to the state budget.

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**Introduction:** Tourism is one of the most profitable industries today. Tourism is a fast growing industry compared to other industries because this industry does not require much investment for the country. According to tourism experts, it will become the most stable profitable industry in the world the 21st century. Nowadays, tourism is one of the fastest growing and most profitable industries. In recent years, tourism has made a significant contribution to world exports and accounted for 11% of world GDP. Over the past 40 years, the number of tourists visiting other tourism countries has increased from 20 times to 60 times, and the income from international tourism has reached 400 billion dollars.<sup>1</sup> From this tourism will generate economic income, thousands of jobs, develop the country's infrastructure, stimulate cultural ties between foreign countries, and accelerate the process of urbanization. The large number of tourists increased the inflow of foreign currencies. This, in turn, led to the creation of thousands of jobs.

The tourism industry in China is the third most visited country in the world, after France and USA.<sup>2</sup> China's ancient places, modern cities, culture, convenient geographical location, natural beauty and cultural uniqueness attract many foreign tourists. More than 60 million tourists visit China every year. The object that most attracts tourists in this country is the Great Wall of China. The Great Wall of China is one of the largest and most unique architectural structures created by human hands on our planet. In addition, Xian's most popular tourist products are China's famous Victoria Peak, Hong Kong Disneyland, Shenzhen city of Guangdong Province, Splendid China Park, Shenzhen Lianhuashan Park, Folk Culture Village, Reed Flute Cave and many other attractions always full of tourists. Although the winter season in China is very cold, many tourists look forward to the winter season. Because every year in the Chinese city of Harbin, an ice town is opened and an ice and snow festival is held in China. Teams from 14 countries will create sculptures of the most interesting places in the city of the Great Silk Road. The festival in Harbin is always held because of the cold temperature, and it is this cold temperature that allows the master to create large scale exhibitions.

<sup>1</sup> <https://moluch.ru/archive/158/44595>

<sup>2</sup> [wikipedia](https://en.wikipedia.org/wiki/Tourism_in_China)

Presently Harbin has become one of the leading sectors of the winter tourism economy and brings great benefits to the China economy. Thousands of tourist visit this festival and post their photos on social networks.<sup>3</sup> One of the most famous places in China is Hong Kong Disneyland. This Disneyland is the largest park among Disney. Many foreign tourist definitely come here during their visit to China. The park can receive 34.000 visitors per day. The park attracted 5.2 millions visitors in its first year. Today, the park has received more than 25 million visitors since its opening. This Disneyland generated an annual net profit of HK\$109 million (US\$13.97 million) in its first year alone. The area of the park covers an area of 27.5 hectares and annually receive 6 million to 7 million visitors.<sup>4</sup>

In general, not only travel tourism, but also educational tourism and film tourism are well developed in China. Moreover tourists come to eat Chinese food, explore the culture, learn the Chinese language, get education, see the starts of movies and visit for modern medicine and ancient Chinese medicine in China. Especially, since the education system in China is very good and modern, it attracts many foreign students to study in China's prestigious higher education system. There were 22 Chinese universities in the list of the 200 best universities in the world in 2020.<sup>5</sup> The education system is also beneficial for the Chinese economy. Because international students are a source of foreign currency income. In addition, the demand for student housing, retail service and services service will increase, and of course, jobs will also increase.<sup>6</sup> But the education system has negative aspects. For example, China instills its traditional ideas into the education system and provides education for its own interests. Because of this, some students end up serving Chinese interests.

Another sector that brings the greatest benefits to the economy is Medical Tourism. This industry is considered one of the leading industries in China, and with its experienced doctors and modern medicine, it attracts many foreign tourists to visit to restore their health. Furthermore, ancient medicine is also very popular in China. This field has been developed since ancient times and is still very developed. Many foreign tourists turn to Chinese medicine for health care and treatment. Because it is natural and harmless. For example, medicinal substances derived from animals, plants and minerals are used. This is much better than a drug that is harmful to the human body in many ways. Let's take a look at the benefits of medical tourism. First rate modern and qualified medical service requires a lot of money. This means that the state budget receives a lot of foreign currency (mostly USA dollars). Every tourist uses hotel services, transportation services, local retail services, if they come for treatment, they use pharmacy and hospital services. Many tourists who come for medical tourism travel this country, visit its ancient and famous places. This also enriches the state budget. Because entry to tourism attractions is not free. There are also downsides to traveling in China. We know that China is the second largest producer in the world after the USA. There are many factories enterprises and firms in China that have a great impact on the environment. Because the air is polluted a lot as a result of the release of a lot of waste, harmful smoke and gases from enterprises with very high production indicators. This air is very harmful to people and can cause many diseases. Naturally, people who are not indifferent to their health and are prone to illness do not travel to China. In addition, China has a large population, 1 billion. This makes Chinese cities crowded and noisy. Due to the large population there is naturally a lot of traffic. This leads to big damage i.e traffic jam. Transport is also very noisy and they emit harmful fumes and gases. This is the reason why peace loving tourists do not come to this city. Because excessive noise causes a person to become stressed and nervous. Another problem is that summer season is very hot. Because it is the presence of seas and oceans. Because the air is hot the water evaporates and the air temperature rises even more. For this reason, the flow of tourists decreases in some Chinese cities in the summer season. A decrease in the flow of tourists affects the economy and the state budget.

The 2020 pandemic has had a major impact on Chinese and global tourism. The enormous and profound impact on the pandemic has caused economic, social and natural disasters. As a result, in 2020 many tourist destinations were forced by the Chinese governments to take isolation measures and stop tourism activities. Also, such evolutionary steps were taken to prevent the spread of the disease during the difficult situation in

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<sup>3</sup> Kun.uz

<sup>4</sup> [http://uz.wikia.top/Hong\\_Kong\\_Disneylandi](http://uz.wikia.top/Hong_Kong_Disneylandi)

<sup>5</sup> [wikipedia](https://ru.wikipedia.org/wiki/China)

<sup>6</sup> <https://www.researchgate.net/publication>

tourism during the pandemic. This impact of COVID19 has resulted in lower income, fewer jobs, and damage to the economy. In addition due to the pandemic, the borders were closed, many flights were canceled. This will have a significant impact on the production and export volume of the industry. Not only the people's Republic of China but the entire world economy suffered from this, and the unemployment rate increase sharply. In May 2020, the number of travelers decreased by 98 % due to the decrease in travel tourism due to the pandemic. Tourism decreased by 45% and external tourism decreased by 69.4%. The tourism industry accounted for 11% of China's GDP in 2019 and this figure decreased to 4.5% in 2020.<sup>7</sup>

Today, relations between our country Uzbekistan and China are strengthening. Great cooperation is being carried out in the field of economy, politics, education, medicine, production, tourism and energy. Good reforms are also being implemented in the field of tourism. Tourists who go for a trip, students who go for education, people who go to restore their health, people who go for business today, getting visas and going to China is much better easier and faster than before. Educational tourism between Uzbekistan and China is developing well, China is receiving many Uzbek students. Students gain knowledge and experience. About 2000 students are sent to study from Uzbekistan every year.<sup>8</sup> Besides, branches of prestigious Chinese universities are opening in Uzbekistan in cooperation with China, and qualified professors from China are teaching at those universities.

So, why is tourism not developing in Uzbekistan in a Chinese way? Uzbekistan has a great historical and cultural heritage more than 7300 ancient and architectural monuments. More than 200 historical monuments in our country are included in the list of cultural heritage of UNESCO. Why we can not include them to the world when we have so many historical and rich cultural heritages? China alone receives 60 million tourists a year. In our country, 1.800 tourists visited this indicator. What the reason for this? We do not have enough hotels all of them are almost equal to the price of hotels in European countries, the prices are increasing significantly every year. As for Paris, the number of hotels in the city and its surroundings is 4260. In our country, this indicator is 4 and a half times lower than the national indicator. Despite the fact that our country has a place in the world tourist market, the level of creating comfortable conditions for tourists improving service, increasing the attractiveness of tourist attractions and strengthening advertising is low. Through the unique nature of our country, beautiful resorts, new tourist destinations can be opened. Attracting world brands in this field, we need to pay special attention to the development of pilgrimage tourism, ecological, educational, ethnographic, gastronomic tourism and other branches of this field.<sup>9</sup>

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